E-Commerce Solution for ABC Supermarket

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ABC e-commerce solution is the foremost online shopping mall developed by the Four Corners for the ABC Holdings (Pvt) Ltd in 1999. Before that, people have not had a methodology to purchase goods online from supermarkets with such facilities. This web application makes ABC customers' everyday lives easier by providing retail purchasing, delivering to doorsteps, prompting special offers/promotions and many more significant functions. Main functions in the website provide innovative solutions and services faster and continuously. ABC website consists of four major components. They are retail purchasing, delivery, promotions and other facilities. Retail purchasing produces thousands of product catalogues. Delivery component works in three different ways; home delivery, office delivery and pick up orders. Promotions grant different types of offers to their customers throughout the year. Other facilities cover many more benefits such as social logins, customized shopping lists, gift ideas, quick and easy meals, gift vouchers, k-choice products etc. Few more important developments were done to increase the efficiency of the website. They are the social login feature, quick and easy family meals feature and lazy loading feature. Through this ABC e-commerce solution, customers can place any purchase with Visa, Master and Amex credit and debit cards. ASP.NET framework used with c#. SQL, JQuery and Json was also used to develop the above three features. Ultimately those features improve the user friendliness, quality, effectiveness and efficiency of the ABC website. FCL is providing support, SEO and maintenance services for more than 15 years to enhance ABC's public recognition through this e-commerce solution.

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