A BIBLIOMETRIC STUDY OF FEMALE ENTREPRENEURSHIP: A RETROSPECTIVE

V. Kesavan* and K.S. Srinivasan

VIT Business School, VIT University, Vellore, Tamil Nadu, India

*varun.kesavan2020@vitstudent.ac.in

Abstract

This bibliometric review visually displays the intellectual communities and emerging hot topics of the female entrepreneurship research in 1997-2020. Based on the comprehensive review of the state-of-the-science, this bibliometric paper aims to identify vital research gaps in extant studies and to develop potential future research agendas that may catalyse upcoming streams of female entrepreneurship research. The findings show that there has been significant research carried out in the domain of entrepreneurship, gender, women, female entrepreneurship, woman entrepreneurs, performance, etc. Similarly, based on the co-occurrence analysis on all keywords, author keywords, and keyword plus words, it can be found that the keywords: gender, entrepreneurship, and women have repeated maximum times.

Keywords: Analysis bibliometric, Entrepreneurship female, Gender, Mapping science, VOS viewer