

## **Study on the Image Construction of China's Aid Construction by Chinese and Foreign Media under the Background of Belt and Road Initiative - Take Sri Lanka Port Project for Example**

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By using news framework theory, the paper tries to make comparison of news reports related to China's assistance in the construction of Colombo port and Hambantota port selected from the mainstream media of China, American, India and Sri Lanka from 2015 to 2020. It is found that the image of China's aid construction in the media of four countries is different. Specifically, the image was covered negatively in American media while in Indian media, it was not portrayed as positive as the China-India friendship would imply. In view of the stigmatization of western countries on the image of China's construction assistance, it is necessary to expand China's influence in international foreign aid and build the image of a responsible great power. At the same time, China should enhance communication and cooperation with Sri Lanka under the Belt and Road Initiative, with the goal of bringing benefits to all.

**Keywords:** *Chinese and Foreign Media, Image of China's Aid Construction, Colombo Port, Hambantota Port*