

Strengthening the Technovation Generation and Dissemination Links among the Key Stakeholders of Internationalized Public Private Partnership Extension Approach: Lessons Learnt from Internationalized Tech-based Tea SMEs in Matara and Rathnapura Districts of Sri Lanka

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In the process of agricultural extension, the technology generation is usually undertaken by the state sector research institutions where, with the privatization of the state plantations and the rapid growth of the internationally oriented tech-based tea TSMEs sector, the tech-innovation generation and dissemination system have both the private and public operating through a variety of channels. This empirical study enlightens the present collaborations among the key stakeholders on ideal technovation generation and dissemination in the Internationalized Tech-based Tea SMEs through identifying the potentials and boundaries for the effective establishment of linkage mechanism of globalized public-private partnerships. Multi-stage Stratified cum Purposive Sampling techniques were applied to compile essential information from 135 selected stakeholders from two districts which analyzed using SPSS software package. A reasonable educated background is depicted by the internationally oriented private and public extension staff which ensures a high level of contacting ability plus opportunity to technically empower them; emphasizing that there is a lack of global orientation within both the private and public extension staff. The social positions of the majority of internationalized private and public extension personnel are high while the social participation of internationalized Tech-based Tea SME owners is also high. Feedback information flow from private extension channels and internationalized Tech-based Tea SMEs towards the public information sources is poor and should be strengthened to identify the technical desires and areas of refining the technology. Hence, making horizontal as well as vertical interrelation among key domestic with very few international partners of both the private and public extension channels would help to strengthen the information flow on average. The level of perceived international partnerships was also positively correlated with the yield, respondent's experience and social participation of internationalized Tech-based Tea SMEs. A greater concern on international orientation and interaction among key stakeholders in planning, implementation and monitoring of the programs, effective communication, International Corporation and mutual respect among the staff of the partner organizations are of paramount importance in maintaining an effective globalized private public partnership extension approach.

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