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Faculty of Management Studies
Sabaragamuwa University of Sri Lanka



Editorial Note

MSM Aslam

As the Editor-in-Chief of the Asian Journal of Management Studies (AJMS), it is a great pleasure for me to launch the second issue of the AJMS. Although the globe and university systems are undergoing numerous challenges and limitations in research and other scientific, I am glad that we could release the second issue of the first volume of the AJMS as per the schedule as a Faculty. This would support the researchers and academics to mark their prompt scientific and research contributions while building the trust between AJMS and contributors. Journals are found as an inevitable scientific communication channel for academics and research institutions. The prompt double-blind peer-reviews and efficient editorial works enabled the authors to appear their latest research findings in an open-access bi-annual scholarly outlet published by the Faculty of Management Studies, SUSL. The journal is obsessed with a platform to publish new, high-quality and original research papers in the Management discipline in local, Asian, and global contexts.

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The second issue in the first volume of the journal also accommodates three types of papers: review papers, conceptual papers, and empirical papers that employ quantitative, qualitative and/or mixed methods approaches. Review papers provide a critical and concise yet comprehensive and contemporary review of a particular theme specific to Management. In contrast, conceptual and empirical papers are more common and demonstrate sound theoretical, practical and/or methodological underpinning and make a clear contribution to the Management discipline.

The second issue of the first volume of AJMS comprises six research papers and a book review that critically explores contemporary management and/or business issues in both local and Asian contexts. The first article investigates Personal Judgments and Emotional Reactions towards Online-based Self-Service Technologies. This analyzes the relation between the visible growth and personal judgment along with consumer reactions to SSTs. The second paper reports a case study carried out to explore Relational Contract, Asset Specificity, and Business Performance: An Empirical Investigation of Small Enterprises in Seethawaka Divisional Secretariat Division in Colombo District, Sri Lanka. This determines and interprets the influence of relational qualities in business performance and asset specificity. Further, it reveals the importance of organizing network formation programs to create strong relationships with exchange parties that encourage asset specificity.

The third article aims to analyze the Role of High-performance Work Practices and Personality Traits on Employee Innovative Work Behaviors. This quantitative case study from the positivistic paradigm descriptively analyzes the high-performance work practices and employee personality traits in enhancing the employee innovative work behavior in five-star hotels. The study has been carried out through primary data collected with the support of a self-administered questionnaire. Two hundred sixty questionnaires have been distributed among all nine five-star hotels in the Western Province of Sri Lanka, and responded 145 usable questionnaires had been analyzed using correlation and SEM bootstrapping. The study results confirm a positive relationship between high-performance work practices and innovative work behavior, and employees' personality traits induce high-performance work practices.

The fourth article stands to investigate the Effectiveness of Entrepreneurship Development Training Programmes on Business Growth of SMEs. The data were collected over. The study has adopted the Partial Least Square Path Modelling (PLS) using purposively administered structured questionnaires from 100 EDTP completed respondents in Nuwara Eliya district, Sri Lanka, to explore the impact of three EDTP dimensions, business knowledge and practice, business performance, and psychological indicators, on business growth through two mediating variables, increase in investment and formalization. Although analysis shows positive impacts of ETDP on business growth, there is no significant impact of business knowledge and practices on the formalization of entrepreneurship. There is no impact of psychological indicators on increasing investments. This intensifies the new strategies for ETDP of SMEs. The fifth paper analyzes the Impact of Optimism and Pre-Entrepreneurial Curiosity on the Entrepreneurial Intention with the Moderating Effect of Gender: With Special Reference to the Undergraduates of the University of Kelaniya. The questionnaire survey of 353 undergraduates through proportionate stratified sampling method detects the impact of optimism and pre-entrepreneurial curiosity on undergraduates' entrepreneurial intention. Subsequently, findings indicate a gender moderated the relationship between optimism and entrepreneurial intention. This also identified the psychological factors that determine entrepreneurial intention. This can be further supported through the strategies of educators and policymakers.

The sixth article, titled “What Motivates the Adoption Intention of e-banking Services: The Moderating Role of Age and Gender,” investigates customer acceptance of e-banking services concerning awareness, convenience, and website usability with the effect of moderators. According to the technology acceptance model (TAM), data have been collected through a primary survey of 186 banking customers through the structured equation modeling for data analysis. Accordingly, perceived usefulness, convenience, and website usability influence customers' intention to accept e-banking. Yet, perceived ease of use and awareness have failed to show a significant relationship. In addition, age and gender have not demonstrated substantial moderating effects, have impact on the exogenous variable relationship. Finally, the issue includes a review of the book “The Moorad Choudhry Anthology: Past, Present and Future Principles of Banking and Finance” 1st Edition (2018) of Moorad Choudhry published by Wiley Finance with 1328

Pages. This is a comprehensive and critical review of the book concerning the banking sector that has undergone extreme crisis shock waves over the last few years. Further, review the facts from the book on the reality of basic to advance banking practices and the importance of the values underlying compliance justness, transparency, and social awareness. Moreover, intensifying the importance of sound knowledge of banking operations and its complexities to overcome complexities tackle the risk exposure, bankers, policymakers, academic scholars, and reformers in the banking industry.

On this momentous occasion, I would like to extend my heartfelt gratitude to all the authors for their valuable contribution through research articles, the reviewers for their constructive comments that helped to improve the quality of the papers, and the language editors for their services rendered to the Journal.