PUBLISHING PROJECT ON

TOURISM INDUSTRY IN SRI LANKA

DEPARTMENT OF SOCIAL SCIENCE

FACULTY OF SOCIAL SCIENCES & LANGUAGES

SABARAGAMUWA UNIVERSITY OF SRILANKA

PUBLISHING PROJECT ON

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BY

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Declaration

This project report submitted to the Center for Computer Studies in the Sabaragamuwa University of Sri Lanka as a partial fulfillment of the requirement of the Publishing Project (COM 312) of the computer studies.

4 . 10 . 2001

Date

Kanagee

Author

"Dedicated To
My parents and Teachers
with Love-----"

Acknowledgement

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Introduction

My web site is designed to bring out the information regarding the Sri Lankan Tourism Industry. It was designed using various kinds of tags and commands of the HTML coding. By using MS Front page our task was made easier.

To make my web pages attractive and colourful I used packages such as the Macromedia Flash 5, 3D Xara 3D3 to design web pages. Further marquee, hover buttons, banner bars, and multimedia sound were used to design this web site. It contains graphs and tables designed using Microsoft Excel. This web site is divided into ten pages and all the information is given through the secondary data.

Tourism Industry is the largest individual industry in the world and largest contributor to global economic development. World wide this rapidly changing industry generates more than $2.5million annually and provides jobs for more than 112million people. In term of total revenues investments and employment is also the fastest growing industry.

When we talk about Sri Lanka, tourism industry has become famous. Sri Lanka has major attractive tourism resources such as, beaches, flora, fauna, national parks, waterfalls, rivers, tanks, natural harbor and artificial harbor bags, cultural buildings, cultural and religious monuments, temples, cultural shows, festival dependable, weather condition architecture and water springs, which can be used for tourism development and can be widely develop by the government and private sector. It has a potential to create the positive distinctive images and to promote an export and more beneficially the product range to higher spending tourist from existing and new tourist markets in Sri Lanka.